



FEBRUARY 12, 2007

ALIVE INTERACTIVE SIGN

LOCAL MUSICIAN BILL KURZENBERGER IS FEATURED IN NO COVER MAGAZINE, AT BARNES & NOBLE IN COLUMBUS AND NATIONWIDE.

[submit your message](#)

Search:

[|ABOUT](#) | [|STAFF](#) | [|CAL. SUBMIT](#) | [|ADVERTISING](#) | [|ARCHIVES](#) | [|CLASSIFIEDS](#) | [|LOOKALIVE](#) | [|BLOGS](#) | [|MULTIMEDIA](#) | [|CITY MAP](#)



Launch Jukebox  
Submit Your Song  
Vote for your favorite song  
Meet the Bands!

DIAMOND CELLAR.com  *Cupid shops here.* 

Fresh Water Cultured Pearl Stud Earrings Starting at \$55

**THE ALIVE CITY CARD**



**Now Available**

- Win Prizes
- Get discounts all over the city
- Be the first to hear about

[UpFront](#) | [Living](#) | [Arts & Entertainment](#) | [Music](#) | [Film/TV](#) | [Nightlife](#) | [Food](#) | [Gaming](#)

search :

**Venture**

**Beat the Clock**

**by John Ross**  
[blog](#) | [e-mail](#)

At last year's CupidParty, hosted by 8MinuteDating.com, thousands of singles in 93 cities in 33 states met to find a last-minute date for Valentine's Day.

- Alive events
- And much more...

Sign up for yours

**Put a Charge in your Valentine's Day with USB CELL BATTERIES .**



Enter promotion code: VALENTINE and save 15%

**Rocco's Health Tip of the Week**

**Exercise With Intensity**

As with any exercise plan you need to workout, and not just show up. If you can walk or run and hold a conversation with your friend, you're not working out hard enough. If you're waiting more than 15 seconds between sets, you're not working out hard enough. The last five repetitions of each set are supposed to burn, and you should need to ask your partner for some help. The higher the intensity, the quicker the results, and the shorter the workouts will have to be--efficiency at its best!

Judging by those numbers, as well as the spin-off events geared specifically towards African-American, Jewish and gay communities, the concept of speed dating has become a fixture on the singles scene.

Most events follow a similar format, often likened to adult musical chairs. You meet at a hip locale and talk for a short time with a number of different singles. When it's over, you tell the organizers which people you'd like to see again, and if said person feels the same, contact info is exchanged via the dating service's website.



"People meeting through some sort of organized system is so common now, the stigma is almost gone," said Tom Jaffee, CEO of 8MinuteDating.com.

It's a concept that most are familiar with, though actually going to intimidating. If you're looking to attend a speed-dating event (the town), it helps to have a bit of guidance.

Experts from 8MinuteDating.com and Cupid.com, both of which have Ohio, offered the following advice for those looking to join in.

When you sit down on your first mini-date...

**Smile:** A bright face makes you appear more attractive and less nervous

**Wear alluring colors:** Red is said to be the most stimulating, but anything cheery should help you attract attention

**Dress the part:** The old rule of not wearing a tuxedo to a beer hall applies here, as is the corollary about not wearing sweatpants to one; dress nice but not formal

**Start a conversation:** It's hard to condense your life goals, so stick to dislikes and lighter topics that don't involve your dissertation

**Press the issue:** You don't need a script, but it's wise to discuss issues such as whether the person smokes or likes Michigan

**Take a friend:** It's often easier to take the plunge if you've got a

When choosing who to meet after the event...

**Use the nanosecond test:** Most connections happen within an instant, so the person with whom you shared that instant bond

**Keep an open mind:** You might not find your soul mate, but if you have a conversation with someone, maybe meet them for a casual drink and go



**Take notes:** Most services supply a card for quick notes, and it's evening when the suitors are fresh in your head

**Find a safe place:** When meeting for a second date, tell a friend meet in public and bring a cell phone

February 8th, 2007

Copyright © 2007 Columbus Alive, Inc. All rights reserved.



The Columbus Dispatch | WBNS (10TV) |  
Ohio News Network | Columbus Alive | 1460 The Fan |  
Mix 97.1 | BuckeyeXtra | ThisWeek Community  
Newspapers | TheBAG | Columbus Parent |