

Things to Do: Find events by keyword, community & more. Leave blank to browse all events.

Keyword(s):

All dates Specify date(s): (xx/xx/xx)

Currently:

21°F



Community:

Today

to

Go!

Cloudy

[Weather](#) | [Traffic](#)

HOME

[NEWS](#) [ENTERTAINMENT](#) [SPORTS](#) [REDS](#) [BENGALS](#) [LOCAL](#) [MULTIMEDIA](#) [ARCHIVES](#) [SEARCH](#)
[GUIDE](#)

ENTERTAINMENT

CIN WEEKLY

cinscene

You Tell Us

Dear Doug

Ask Rocco

The Last Word

Staff Blog

CiN Cooks

CiN Stylista

Archives

CALENDARS

DINING

MOVIES

NIGHTLIFE

BAR GUIDE

VIDEO GAMES

DATING

VISITOR'S GUIDE

Wednesday, February 1, 2006

Love affair

Heart's Desire Party returns with new fun and flair

TABARI MCCOY | CIN WEEKLY

If it is love you seek, this might be your week. If you simply want to hang out with a friend, you can party 'til evening's end. And if you're not sure what you want, it's the perfect place to flirt and be nonchalant.

After all, this party is all about whatever your heart desires - cheesy or not.

MEET MARKET

Founded in 2001 by friends Michael Lee and Puja Sehgal, Heart's Desire is one of the area's top pre-Valentine's Day events for young professionals. Welcoming more than 1,000 people annually, the event is also a benefit for the American Heart Association, raising more than \$10,000 in 2005.

This year's Heart's Desire event will kick off with salsa lessons hosted by Kama Salsa, which has been brought in hopes of attracting a more diverse crowd, says 2006 co-chair Clara Rice. Patrons will be able to put their newfound talents to the test listening to the Latin rhythms of Zumba! Following that will be Heart's Desire's annual silent date auction, featuring a number of notable local celebrities and personalities including former Cincinnati mayoral candidate Justin Jeffre.

Rice says plenty of activities are planned to make sure this year's event is just as fun and successful.

"Our motto this year is 'What does your heart desire?,' Rice says. "Whether it's a silent date auction, dancing to some salsa music, moving to some late-night DJs, this event has it for you. It's one-stop shopping for all your pre-Valentine's Day needs."

ON THE CLOCK

Before the actual party is the "Cupid Party," a special speed-dating event on Saturday, Feb. 4. Hosted by 8MinuteDating.com, the Cupid Party will give 40 single men and 40 single women the opportunity to meet each other, swapping contact information only if both parties



ZOOM

David Sorcher | CiN Weekly

Whatever your heart desires - from angels to firefighters - you'll find it at the Heart's Desire Party.

JUST THE FACTS

WHAT: Heart's Desire 8MinuteDating.com Cupid Party and Heart's Desire Party 2006

WHEN: 8 p.m. Saturday, Feb. 4 (Cupid Party) and 7 p.m. to 2:30 a.m. Thursday, Feb. 9 (Heart's Desire)

WHERE: Red Cheetah, 1133 Sycamore St., Over-the-Rhine

PRICE: \$19.99-\$35 (Cupid Party) and \$20 in advance, \$30 at the door (Heart's Desire)

PARKING: Lot at 12th and Sycamore streets; valet parking available

CONTACT: www.heartsdesireparty.com

DATE DIRECTIONS

Improve your 8-Minute Dating experience with these simple tips:

1. Dress to impress. Make a good first impression by wearing clothing appropriate for the occasion and venue.
2. Relax and have fun. Be yourself and focus on enjoying the experience of meeting and talking with people - don't try to impress people.
3. Greet your dates with a smile and a handshake - be sure to use their first names.
4. Create a way for your dates to remember you by doing something unique that fits your personality.

agree to the exchange.

Rice, an 8MinuteDating veteran, says the event will be a fun prelude to Heart's Desire itself.

"A lot of the typical walls that can block people from meeting each other are broken down," she says. "It's a great way to see what you're looking for, see what they're looking for and see if you make a connection. You can be surprised what eight minutes can tell you."

KISS AND TELL

WKFS-FM (107.1) "Kiss FM" personality Storm Bennett guarantees a good time at the event.

Bennett says he had a great experience at Heart's Desire last year as a celebrity date auction participant, so he is returning to help the AHA. "Instead of just giving money and being done, you get to go out, which is really cool," he says.

5. Take an interest in every person you meet and listen to what they say. Use the information they provide about themselves to ask additional questions.

6. Pay attention to body language. When people are connecting, their posture, hand placement, facial expressions, volume of their voice and even breathing rate tend to be similar.

7. Don't spend the entire conversation talking about yourself.

8. When the 8 minutes are up, close the conversation on an upbeat note. Look your date in the eye, smile and say you enjoyed the discussion. Then comment on a part of your conversation to show that you were listening.

Source: 8MinuteDating.com

ADVERTISEMENT

Search our site by keyword:



Search also: [News](#) | [Jobs](#) | [Homes](#) | [Cars](#) | [Classifieds](#) | [Obits](#) | [Coupons](#) | [Events](#) | [Dining](#) | [Movies](#) | [Video Games](#) | [Hotels](#) | [Golf](#) | [Visitor's Guide](#) | [Maps/Directions](#) | [Yellow Pages](#)

[CINCINNATI.COM](#) | [NKY.COM](#) | [ENQUIRER](#) | [POST](#) | [WCPO](#) | [CIN WEEKLY](#) | [Classifieds](#) | [Cars](#) | [Homes](#) | [Jobs](#) | [Help](#)

[Search](#) | [Need help?](#) | [News tips](#) | [Letters to editors](#) | [Subscribe](#) | [Web advertising](#) | [Newspaper advertising](#) | [Place a classified](#) | [Circulation](#) | [Awards](#)

Copyright 1995-2006. The Cincinnati Enquirer, a Gannett Co. Inc. newspaper. Use of this site signifies your agreement to the [Terms of Service](#) (updated December 19, 2002).